

BISON FACTS

Weighing in at 2000 lbs., the American Bison is the largest land animal in North America, yet for all its size, is remarkably swift and agile.

Anderberg has the capability to easily handle your largest orders, and the speed and flexibility to manage tight deadlines and all your commercial printing needs – both traditional and non-traditional.

TESTIMONIALS

"It has been a great pleasure working with you and your team. Both books came out great, just as envisioned. Everyone involved is very pleased." *Nancy Goodman, Washington County Historical Society*

FOIL STAMPING, EMBOSSED AND DIE CUTTING

Some specialty services at Anderberg Innovative Print Solutions include foil stamping, embossing and die cutting. These services can elevate your project from the ordinary to the extraordinary.

Foil stamping - is the process of applying a thin layer of colored foil to paper for decorative purposes. It has a vibrancy not available with other processes.

Embossing - is a process performed to stamp a raised or depressed image into the surface of paper, using engraved metal embossing dies, extreme pressure and heat.

Die cutting - is the cutting of paper, paperboard, or other material with regular or irregular designs which are formed by die cutting blades, scoring and perforating rules.

Common Uses:

Pocket Folders • Stationery • Pop-ups
Annual Reports • Brochures • Game Cards

These processes are performed in-house by our talented and experienced craftspeople.



TOP 10 REASONS PRINT SHOULD REMAIN A VITAL PART OF YOUR MARKETER'S MIX

Print has long been a critical and effective component in marketing and branding for dozens of reasons. The list below summarizes the Top 10 Reasons. Anderberg Innovative Print Solutions can help create materials that POP! by incorporating the highlighted services in this newsletter. Follow the link at the end to read the full article.

From FolioMag.com David Mammano

10. Print provides differentiation
9. Print offers incredible branding
8. Print makes introductions
7. Print readers are focused
6. Print travels
5. Print sways trendsetters
4. Print drives users to other platforms
3. Readers are receptive to print
2. You can pass along print, and it has longevity
1. Print is a lead-generation tool

For the complete article go to:

www.foliomag.com/node/34619/print