



January 2010 Newsletter

[www.anderbergprint.com](http://www.anderbergprint.com)

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## BISON FACTS

A proud symbol of fortitude and resilience, the American Bison is a true survivor, enduring even the most extreme conditions with strength, stamina and agility.

At Anderberg, we take inspiration from this American icon, combining the strength of experience, traditional values and a tenacious commitment to doing whatever it takes to help our customers achieve their printing goals during good times and hard times alike.

## TESTIMONIALS

"I want to thank you... for helping us out tremendously when we had no place else to go. Thank you very much, you guys really bailed us out." Teddy Wyder

"You guys did a great job for us and I'm very grateful." Jerry Ecklund

Both of MackayMitchell Envelope Company

## THERMOGRAPHY

Anderberg Innovative Print Solutions has raised thermography to an art form. Our 30" thermography tunnel is unique in the U.S. and opens up exciting design vistas for the creative designer.

Thermography literally adds a new dimension to the printed image. For stationery it adds a richer quality and sets it apart from common flat printed pieces. Thermography may be used on its own, as a finish or an adjunct to lithography, letterpress, foil stamping, embossing and screen printing. Add to this the selection of paper in smooth or textured, white or colored, gloss or matte. The possibilities challenge the imagination and lift the creative process.

- Pocket Folders • Brochures • Annual Reports
- Greeting Cards • Stationery • Posters

We highly recommend discussion of a thermography job prior to starting the project for best possible effects.

## Anderberg Innovative Print Solutions is expanding and we've added members to our sales team.

Sonja Hall joined the Anderberg team in the fall of 2009. Her experience ranges from corporate operations & project management to small business ownership. She has over sixteen years of marketing, sales & account management experience. She combines her needs analysis background and marketing expertise to help clients effectively use print and graphics to grow their business. Sonja also enjoys exercise, boating, reading & fun with family.

Dan Ferrazo is the newest member of the Anderberg team. He has over 20 years of print sales and account management experience. He uses his tremendous knowledge to help clients achieve great value from their print and graphics program. Dan also enjoys hunting, fishing, lifting weights, golfing & motorcycle riding.

Sonja & Dan are a great addition to the group of talented people on our sales team and the entire Anderberg Innovative Print Solutions family. We are all eager to make 2010 a great year for our clients!