



# Brochures

## Fact Sheet

### Promote Your Products and Services with High Quality Print

Brochure printing is one of the best ways to drive business in a highly competitive market place. This diverse marketing piece can be used in a wide variety of marketing situations, from a presentation piece, to menus or maps. Utilize unforgettable, eye-catching product brochures to deliver the meaning of your brand. It's effective, versatile and a relatively inexpensive promotional collateral. Reveal the value of your company to customers with custom sizes, unique inks and coatings, textures, specialty papers, and custom folds for your business brochure.

Achieving constant brand visibility is often a tough ask. At Anderberg Innovative Print Solutions, we can produce high quality brochures that will be sure to stand out. Apply unique coatings, die cutting, foil stamping, and embossing to give your brochure the edge over the competition and to stand out.

### Showcase Your Products / Services

One of the most effective marketing and branding tools a business can create is a brochure. Anderberg Print can help you to create an interactive guide to showcase your key features and benefits. Let us help you to get your brochure in front of potential customers, with our high quality print services

### Fulfillment

We have developed a simple inexpensive fulfillment process that works well within a fixed budget. There is no complicated training. We store your products in our secure building that is heated, air conditioned, and humidified.

### Design

Your brochure's visual appeal is important to attract your reader in. Our creative, innovative team of experts will collaborate with you and transform your design concept into reality.

### Customization

Showcase your brand with unique brochure sizes, coatings, custom folds, and paper choices that separate you from your competition. In today's highly competitive business environment, customized marketing material enables you to add distinction and staying power. Use foil stamping, embossing, die cut or any of the other specialty services that we offer to create stunning brochures.

## Full Service

We offer end-to-end brochure production capabilities. Including: Media Solutions, Paper services, offset printing, specialty products, digital printing, finishing, kitting, fulfillment and distribution. We are able to maintain end-to-end quality control, ensuring that you get your printed jobs on time.

## Brand Recognition

Support your brand with visually stunning, high quality brochure printing. Your printed direct mail brochures that are sent to thousands of homes is sometimes the first interaction consumers have with your brand. With our unique inks, letterpress techniques (die cutting, folding, embossing), thermography techniques, folds and textures, we can help your brand to have a positive impact and drive business by reaching the eyes and hearts of the target audience.

## Services/Capabilities

Free Consultation	Variable Data	Special coatings
Creative/Design	Page layout	Unique paper
Digital Printing	Prepress	Hand assembly
Offset Printing	Retouching	Mailing
Letterpress	Scent Marketing	Fulfillment

## Our Team Is Your Team

At Anderberg Innovative Print Solutions, we're always looking for new ways to elevate your brand with print and media solutions, strengthening customer engagement.

We have the latest coatings and specialty print effects to increase multisensory excitement to your direct marketing or any other print needs our customers may have.

Special effects have been proven to keep viewers looking at an advertisement; the longer a viewer looks, the better chance you have at creating conversations and becoming memorable. Anything that draws attention to your printed material will improve your return percentage and may allow you to cut your run lengths, getting the same results (inquiries).

## We Believe In Educating Our Customers

Anderberg has a long history "since 1971" of not only being a **top quality printer**, but a supplier that wants to help make you a **profit**.

Not knowing is uncomfortable. - We believe in educating our customers so that they can successfully print their projects right, on time, and at the right price.

We offer a training tool called "**Print Buyers Guide**" that is **FREE** on our website. If you would like to receive a free copy in the mail, Sign up for it on our website.

### Can't wait?

See for yourself if we are worth talking to...

### Contact us now!

"We make tough jobs simple" - website, email, tollfree, fax, or if you still use the phone.

call us at 952-848-7300

Still not convinced?.. Go to [www.anderbergprint.com](http://www.anderbergprint.com)

